



★ ★ WOMEN FOR AMERICAN VALUES AND ETHICS ★ ★

IMPACT REPORT 2018



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OUR MISSION

Women for American Values and Ethics (WAVE) is a diverse group of nonpartisan women that engages, educates, and empowers its members to advance progressive American values and ethics.

Our American Values

- A value to be inclusive of color, religion, race, ethnicity, nationality, age, disability, sexual orientation, and gender identity
- A value to be respectful and to protect civil, constitutional, and human rights
- A value to preserve our environment for future generations
- A value to encourage collaborative global leadership to solve the world's complex problems

Our American Ethics

- The ethical responsibility toward a transparent, accountable government
 - The ethical responsibility to future generations to be fiscally responsible in achieving progress
 - The ethical responsibility to compromise in government, and to cross party lines and find a middle ground to achieve progress
-

OUR STRATEGY

EDUCATE our members
and the community
on important political issues

EMPOWER our members
by providing advocacy training

ADVANCE political candidates,
organizations and policies that support
progressive American values and ethics

WHO WE ARE

WAVE IS

- A nonpartisan group of women from Southern California who are bound by a shared desire to uphold and advance progressive American values and ethics
- A diverse group of individuals from different cultural and ethnic backgrounds, religions, and political affiliations
- Professionals in the fields of education and research, medicine and healthcare, law, business and entrepreneurship, innovation and technology, finance, information and communications, arts and sciences, and philanthropy and social work
- An organization dedicated to our mission of affecting change through political action on a local, state and national level

MESSAGE FROM THE FOUNDER AND PRESIDENT

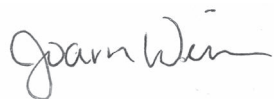
I am pleased to release WAVE's first Impact Report, which highlights our achievements in 2018. This report will describe WAVE's significant contributions in both electoral advocacy and grassroots activism.

WAVE played a pivotal role in the midterm elections and can share in the credit for the Blue Wave that washed over Orange County. Equally important, WAVE continued making a difference in our communities through our activism in the fields of immigration, the environment, and civic engagement.

For almost two years, our members have been engaged in one of the fastest growing grassroots movements in California. WAVE has become a strong voice for progressive values and is now comprised of more than 900 women throughout Orange County.

WAVE's successes are demonstrable proof that when suburban women mobilize and organize in their communities, progressive candidates win and progressive values advance. We will build upon these incredible successes to make an even greater impact in 2019 and beyond. We are grateful to each and every one of you for being with us and helping WAVE change the course of history.

In unity,





From left to right:
 Rep. Ted Lieu (CA-33); WAVE Founder and President Joanna Weiss;
 activist, author and comedian Chelsea Handler;
 and, Rep. Karen Bass (CA-37) at WAVE's Spring Fundraiser in Costa Mesa, April 2018.
 Photo credit: Kathleen Clark

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MIDTERM ELECTION REPORT

In 2017, WAVE established the goal of flipping four Orange County districts long held by Republicans: the 39th (held by Ed Royce), 45th (Mimi Walters), 48th (Dana Rohrabacher), and the 49th (Darrell Issa). Our fundraising drives, partnerships, volunteer training, and mobilization centered around this goal.

WAVE is proud to report that we achieved success in all four targeted districts, electing new members to Congress who share our progressive American values and ethics.

Through extensive volunteerism and financial contributions, WAVE was able to change the course of history, turning Orange County from red to blue. As an army of dedicated women, our organization made a significant impact on the election in several crucial ways: (1) significant volunteer hours in all aspects of electoral politics; (2) endorsements and vital direct contributions to campaigns up and down ballot; (3) strategic communications to targeted voters using our super PAC funds; (4) sponsored ballot parties; and (5) numerous member-hosted fundraising events for candidates.

1. VOLUNTEERISM

a. WAVE's Groundswell of Activism Turns Orange County BLUE



WAVE volunteers provided a stunning number of hours toward voter engagement work in the midterms. WAVE volunteers averaged more than 1,000 hours per week from the June primary through

Election Day 2018. This is the equivalent of 25 full-time workers taking on activities such as canvassing, phone banking, literature drops, hosting candidate events, and fundraising. Collectively, our

dedicated WAVE members recorded well over 20,000 hours of volunteer time — this remarkably large number of direct volunteer hours contributed to the electoral victories that turned Orange County blue.

b.

WAVE's Surge Engaged New Activists & Mobilized Experienced Ones



WAVE has created a force of new activists. More than half of our members who volunteered for the midterm elections had never worked for a campaign or been involved in elections before. Many of these new activists credit WAVE with providing the motivation, training, and framework to get involved. WAVE members also include activists with years of experience under their belts who have volunteered

with campaigns spanning from John F. Kennedy to Hillary Clinton. These women shared their wealth of knowledge and political savvy as they partnered with newer members, teaching them how to canvass, phone bank, and fundraise.

c.

WAVE Turned the Tide in Orange County with Community & National Partners

WAVE partnered with other advocacy organizations, including Indivisible, Sea Change PAC, Flip the 49th, Code Blue, and Courage Campaign to offer canvassing, postcard-writing, and phone-banking opportunities to our members. Additionally, WAVE worked with Common Cause to provide election protection at dozens of polling locations throughout Orange County. Through on-site visits, WAVE members ensured that all eligible voters could cast their votes without obstruction, confusion, or intimidation.

d.

WAVE's Impact Expressed By Members

“I am very grateful to WAVE because it gave me an outlet to get involved in things, rather than simply feeling upset and helpless. As I got involved, I brought my teenage daughter, who then got an internship in Harley Rouda's campaign. Eventually we got the whole family (husband and 2 young children) canvassing, even the dog! WAVE created a true ripple effect.” – *Debbie L.*”

“Getting involved, especially with WAVE, kept me sane and reminded me that intelligent, progressive, compassionate women do exist and can change the world. Kudos to Joanna, Ali, and everyone there. You gave us the strength to believe we could make a difference.” – *Kim C.*”

“Women were organized and mobilized thanks to WAVE!” – *Mary B.*

“I love WAVE and all of the information provided. Such wonderful, positive energy and awesome members! I hope to do more to help in future elections.” – *JoAnn J.*”

“WAVE played a significant role in the election by consciously encouraging and engaging the people of OC to speak up and take action. The group has a clear vision supported by an excellent organizational framework and exceptional communication channels.” – *Judith L.*”

“At a time when all seems out of control in our country, volunteering with the women of WAVE gave me a sense of empowerment and truly saved my sanity.” – *Diana T.*”

“It was wonderful to feel connected to other people across the county who share my values and beliefs. I really appreciated all the emails that highlighted opportunities for me to get involved!” – *Melinda G.*”

“I feel like I've become a part of history – the right side of history[.]” – *Julie F.*”

2. WAVE ENDORSEMENTS & CAMPAIGN CONTRIBUTIONS

a. Endorsement Process

A WAVE Endorsement Committee was convened in early 2018, composed of 11 members who have experience in working with political campaigns, evaluating philanthropic projects, running nonprofits, and managing personnel. The combined expertise of the committee members proved to be invaluable in developing WAVE's endorsement questionnaire and reviewing the responses we received.

Our Endorsement Questionnaire was available to the public on our website until the August 1 deadline. Interested candidates submitted their responses online. For each candidate that applied, we solicited member feedback to consider during the review process. In order to qualify for endorsement, candidates must have a commitment to upholding the rights of immigrants, women, and the LGBTQ community; supporting climate change science and environmental protections; and opposing policies that weaken our healthcare laws.

The committee also determined the contribution amount for each endorsed candidate, including, among other factors, whether the candidate was a WAVE member and the likelihood of success in his or her race.

b. Endorsement Results

After an extensive review process undertaken by the endorsement committee, WAVE endorsed 22 candidates at the federal, state, county, and local levels. Our inaugural class of endorsed candidates included 20 self-identified Democrats and 2 Republicans. Seventeen of the endorsed candidates were women; nine of the candidates were people of color; and, two of the candidates were members of the LGBTQ community. In total, WAVE contributed more than \$35,000 to the candidates' campaign committees. We are incredibly proud that all four of the pivotal congressional candidates in the 39th, 45th, 48th and 49th districts were elected. In addition, 11 of our down-ballot candidates were elected.

WAVE is committed to transparency. The table on the next page shows a complete list of all 22 federal, state, and local campaigns that received contributions in the 2018 election cycle.

WAVE Endorsement Campaign Contribution

Result	Candidate Name	Position	Contribution Amount (\$)
U.S. CONGRESS			
ELECTED	Cisneros, Gil	Congressional District 39	0 (does not accept PAC \$)
ELECTED	Porter, Katie	Congressional District 45	5000
ELECTED	Levin, Mike	Congressional District 49	5000
ELECTED	Rouda, Harley	Congressional District 48	5000
STATE			
	Castellanos, Marggie	State Senate 36	500
ELECTED	Petrie-Norris, Cottie*	Assembly District 74	4,400
ELECTED	Quirk-Silva, Sharon	Assembly District 65	4,400
	Rhinehart, Scott	Assembly District 73	1,000
COUNTY			
	Nguyen, Duke	Sheriff-Coroner	2,000
CITY			
ELECTED	Ackley, Tiffany*	Aliso Viejo City Council	1,000
	Aitken, Ashleigh	Mayor of Anaheim	1,000
ELECTED	Brenner, Joy	Newport Beach City Council, Dist. 6	500
ELECTED	Carr, Kim	Huntington Beach City Council	500
ELECTED	Foley, Katrina*	Mayor of Costa Mesa	1,000
ELECTED	Iseman, Toni*	Laguna Beach City Council	360
	Johnson-Norris, Lauren	Irvine City Council	490
ELECTED	Khan, Farrah	Irvine City Council	490
	Lathus, Shayna	Huntington Beach City Council	500
ELECTED	Marr, Andrea	Costa Mesa City Council, Dist. 3	500
ELECTED	Reynolds, Arlis*	Costa Mesa City Council, Dist. 5	500
	Valencia, Betty*	Orange City Council	1,000
SCHOOL BOARD			
ELECTED	Metoyer, Charlene	Newport-Mesa Unified School District, Trustee Area 2	500
TOTAL			\$35,640

*WAVE member as of 2018

ELECTED

2018 ENDORSED CANDIDATES

Advancing Progressive American Values & Ethics



TIFFANY ACKLEY
Aliso Viejo City Council



JOY BRENNER
Newport Beach City Council,
District 6



KIM CARR
Huntington Beach City Council



GIL CISNEROS
House of Representatives,
CA-39



KATRINA FOLEY
Mayor, Costa Mesa



TONI ISEMAN
Laguna Beach City Council



FARRAH KHAN
Irvine City Council



MIKE LEVIN
House of Representatives,
CA-49



ANDREA MARR
Costa Mesa City Council,
District 3



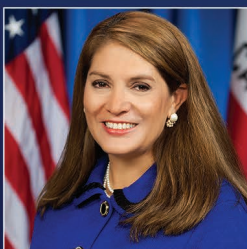
CHARLENE METOYER
Trustee, Area 2, Governing
Board of Newport-Mesa
Unified School District



COTTIE PETRIE-NORRIS
Assembly District 74



KATIE PORTER
House of Representatives,
CA-45



SHARON QUIRK-SILVA
Assembly District 65



ARLIS REYNOLDS
Costa Mesa City Council,
District 5



HARLEY ROUDA
House of Representatives,
CA-48

3. SUPER PAC SPENDING

a. Digital Media Campaign in Congressional Districts 45, 48, and 49

WAVE embarked on an ambitious social media (Facebook and Instagram) campaign to leverage vulnerabilities in Republican candidates in three Orange County congressional races – the 45th, 48th, and 49th. The results of these ads were extraordinary – we reached approximately 750,000 viewers with over 3,300 engagements. During the last week before Election Day, WAVE ads were seen by over 50,000 people per day in our targeted areas.


Paid for by Women for American Values and Ethics

WAVE
Sponsored • Paid for by Women for American Values and Ethics

✗ Whether it's healthcare, gun safety, taxes, the environment, offshore drilling or education, Mimi Walters DOES NOT REPRESENT OUR VALUES.

✓ We believe in voting for our country and values BEFORE PARTY.

✓ On November 6, #VOTE Walters OUT. #VOTE for KATIE PORTER FOR CONGRESS.



i. WAVE ran political advertisements against Mimi Walters, focusing on Walters' record of voting with Trump 99% of the time.

Three social media posts from wave4all targeting Dana Rohrabacher. The first post shows a video thumbnail with the text "DANA ROHRABACHER says 'global warming is a TOTAL FRAUD'" and a red stamp "DANA ROHRABACHER CANNOT BE TRUSTED". The second post shows a video thumbnail with the same red stamp. The third post shows a video thumbnail with the text "DANA ROHRABACHER IS OUT OF TOUCH ON GUN SAFETY" and a red stamp "DANA ROHRABACHER IS OUT OF TOUCH ON GUN SAFETY".

ii. WAVE ran ads against Dana Rohrabacher, focusing on: (a) his statement that climate change is a fraud; (b) his consistent votes against preexisting condition protections; and (c) his stance on gun safety issues.

WAVE
Sponsored • Paid for by Women for American Values and Ethics

- ✗ Diane Harkey is endorsed by a group that pushes bigotry and Parkland conspiracy theories (Media Matters, 10/1/2018).
- ✗ She is out of touch at a time when hate crimes are up 12% nationally and 17% in San Diego County (Washington Post, 5/11/18).
- ✓ We believe in the value of treating everyone with respect.
- ✓ On November 6, #VOTE for MIKE LEVIN FOR CONGRESS.


DIANE HARKEY DOES NOT REPRESENT OUR VALUES

iii. WAVE ran ads against Diane Harkey in the 49th focusing on her endorsements by alt-right, extremist groups.

b. Print Advertising in Congressional District 39

WAVE ran a print advertising campaign against the Republican candidate, Young Kim, which targeted two groups, Korean-Americans and Chinese-Americans. Through ads produced in native languages, we reached approximately 10,000 No Party Preference and Democratic voters. The bilingual ads exposed Young Kim's "A" rating from the NRA and her voting record against commonsense gun safety laws. The ads also highlighted WAVE-endorsed candidate Gil Cisneros' proposed gun safety plan.

YOUNG KIM (영 킴) 전미총기협회(NRA) 에서 "A" 등급을 받았습니다.



왜?

영킴은 아이들보다 총기 제조자들을 선택했기 때문입니다.

교내 은닉 무기 소지 금지 규정에 반대 투표함 (SB 707)

대용량 연발총 금지법에 반대 투표함 (SB 1446)

2018년 10월 1일 현재 17세 이하 어린이 및 청소년 사망자 수: 2,659
(출처: Gun Violence Archive, <http://www.gunviolencearchive.org>).

GIL CISNEROS (길 시스네로스)

길(GIL)에게는 전미총기협회 (NRA)의 후원이나 등급 따위는 중요하지 않습니다.



길(Gil)은

- 모든 총기 판매에 대해 신원조사를 할 것을 지지합니다.
- 총기류와 탄약을 구입할 수 있는 최소연령을 21세로 올리는 방안을 지지합니다.
- 2018년에 발의한 폭행무기 금지법(HR 5087)을 지지합니다.
- 타주에 거주하는 가정 폭력범이나 범죄자들이 켈리 포니아로 무기를 반입할 수 있는 법안(HR 38)을 반대합니다.

길(Gil)은 우리 아이들의 소중한 생명을 지키는데 최선을 다할 것입니다.

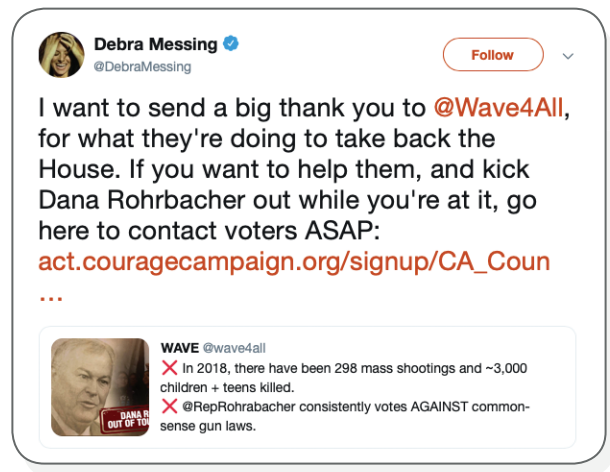
Run for My House by American Values and Ethics, 17727 Franklin Blvd., Suite 200, Irvine, CA 92614

Run for My House by American Values and Ethics, 17727 Franklin Blvd., Suite 200, Irvine, CA 92614

c. Flip California Influencer Lab Partnership with Courage Campaign

WAVE underwrote Flip California Influencer Lab, a project by the SOZE Agency, in partnership with Courage Campaign. The Lab was designed to maximize social media influencer impact to flip California congressional seats. A total of 37 influencers engaged in daily amplification (primarily on Twitter) to galvanize voters and remind followers to vote. This campaign resulted in nearly 400,000 impressions and over 41,000 tweets relating to strategic messaging, calls to action, and audience engagement.

Influencers included Chelsea Handler, Connie Britton, Debra Messing, Frances Fisher, James Cromwell, Ken Olin, Minka Kelly, Minnie Driver, Piper Perabo, and Rosie Perez. Through this campaign, WAVE's electoral activities were amplified by several influencers, including Debra Messing who tweeted WAVE's ad against Rohrabacher:



4. MULTI-CITY BALLOT PARTIES

WAVE hosted ballot parties across Orange County during the midterm elections. Our leadership team granted funds and provided informational materials to the hosts and attended the parties to lend guidance on candidates, ballot propositions, and local measures. We were honored to have Congressmember Linda Sanchez (D-38) attend our largest ballot party held in Newport Beach, which was featured in *The Globe and Mail*.

With hundreds of voters attending WAVE ballot parties, the impact was exponential. Most of the attendees reported sharing the information they received with their network of friends, family, and associates across the state.



5. **“MEET & GREET” and FUNDRAISERS**

During the primary and general election season, WAVE organized numerous “meet and greets” with federal, state, and local candidates. Over a 6-month period, WAVE welcomed congressional candidates, as well as candidates for state assembly, state senate, mayor, OC Board of Supervisors, city council, and sheriff. Cumulatively, these events were attended by more than a thousand people, and served as the foundation for member-hosted fundraisers.

WAVE raised significant funds for candidates by relying upon our network of activated, passionate women. One of the highlights was a joint WAVE-Women Lead fundraiser in Newport Beach. Women Lead, a Democratic Congressional Campaign Committee’s (DCCC) initiative, seeks to elect more women to Congress. With Congressmembers Lois Frankel (FL-21) and Debbie Dingell (MI-12) serving as co-chairs of the DCCC’s initiative, this event raised more than \$30,000 for Katie Porter and Katie Hill’s successful campaigns.

WAVE also sponsored events for Gil Cisneros and Duke Nguyen (candidate for Sheriff-Coroner) which were co-organized by the Korean American Democratic Committee and the Vietnamese American Democratic Club.

Individual WAVE members hosted multiple fundraisers for Harley Rouda and Mike Levin, raising tens of thousands of dollars for these candidates. Down-ballot candidates also benefitted from WAVE-led fundraisers, bringing in much-needed dollars to their campaigns.

WORKING ACTION GROUPS REPORT

In addition to our electoral advocacy work, WAVE commits significant resources and (wo)manpower toward supporting progressive values and ethics in our community. The second half of this report details WAVE's contributions in the fields of migrant rights, the environment, and civic engagement.



MIGRANT RIGHTS

In 2018, we saw a continuation of the Trump administration's misguided policies on immigration and a heightened combative stance against historically under-represented populations. Most alarmingly, we witnessed the awful consequences of this administration's "zero tolerance" policy: *family separations*. We, at WAVE, feel it is our duty to not only educate our members and the community about the issues surrounding immigration, but also to provide them with opportunities to take action.

1. LEGAL CLINICS

A hallmark of our Migrant Rights work is our legal clinic program. This program was developed in early 2017 when a local priest contacted the WAVE leadership team to obtain assistance for undocumented parents of preschool-aged children expressing fear over their children's safety and wellbeing in the event they were deported. Realizing that no other local organizations were addressing this community's concerns, WAVE created its own program.

After the success of the clinic program in 2017, WAVE hosted four additional legal clinics in 2018 – two in Anaheim and two in Costa Mesa. Our free legal clinics, conducted in partnership with the OC Labor Federation (OCLF) and OCCCO (Orange County Congregation Community Organization), help families prepare for the possibility of deportation and family separation by providing clients with "know your rights" training, the preparation and execution of power of attorney documents, and basic legal advice in the areas of immigration and family law. Our team of legal volunteers, translators, notaries, and community organizers collectively helped more than 50 families in north Orange County. Over the two years of program implementation, WAVE is proud to have provided meaningful assistance to more than 125 of our immigrant neighbor families.

2. SUPPORTING DACA AND SANCTUARY CITIES

In early 2018, WAVE released a statement in support of DACA that was signed by members of our leadership team and disseminated through social media. When SB 54, California's Sanctuary State bill, was under attack here in Orange County, our members testified at different city council meetings in favor of keeping the law intact. WAVE also wrote to Orange County city council members and the OC Board of Supervisors supporting SB 54, as well as joining other grassroots organizations to sign a petition penned by Asian Americans Advancing Justice urging the same.

3. FIGHTING FAMILY SEPARATION

At the height of the horrific family separations in June of 2018, WAVE was the lead sponsor of the Families Belong Together March and Rally in Irvine that was attended by more than 5,000 people. At that event, we collected truckloads of donations, such as sports equipment, games, toys, art supplies and phone cards for parents and children in detention. WAVE women also traveled to Texas to demonstrate in front of the Tornillo detention facility where more than 3,000 separated minors were being held.

WAVE's work with immigrant detainees does not end there. With Friends for Orange County Detainees (FOCD), WAVE women (and their teenage children) regularly visit asylum seekers and immigrant detainees at the Theo Lacy Facility in Orange and the James Musick Facility in Irvine. This visitation program provides relief and companionship to the detainees, as well as a way for visitors to observe and report any anomalies in the treatment of detainees or civil rights violations.

4. VOTER EDUCATION AND OUTREACH

Finally, given the importance of the 2018 midterm elections, WAVE embarked on voter education and outreach among Asian American and LatinX communities with our partners AAAJ, OCLF, OCCCO, Mission St. Joseph Health, and UNIDOS.

ENVIRONMENT

In 2017, WAVE resolved to combat climate change at a local level. WAVE focuses on grassroots actions to counteract the current federal administration's attack on science, particularly with regard to climate action. In the face of rollbacks of environmental protections and the administration's intent to withdraw the U.S. from the Paris Climate Accords, WAVE joined forces with other local stakeholders to form OC Clean Power, a coalition advancing Community Choice Energy (CCE) in Orange County.

CCE is a program implemented city by city that allows residents to purchase power in bundles that include options from renewable sources, rather than being beholden to electricity monopolies. It offers consumer choice, lower costs, increased resiliency, and decreased dependency on fossil fuels. With implementation in various stages throughout California, including Sonoma, Los Angeles, and San Diego counties, it is one major step toward energy independence and slowing the impact of climate change.

1. EDUCATING CITY OFFICIALS ON COMMUNITY CHOICE ENERGY

On April 11, through the coalition OC Clean Power, WAVE co-sponsored a full-day conference at University of California-Irvine (UCI) entitled "Community Choice Energy and Its Opportunities." OC Clean Power invited all local city officials to learn from experts and consultants about benefits and implementation of CCE.

Representatives from a dozen cities participated, including Irvine, San Clemente, Buena Park, and some city councils have since voted unanimously to proceed with next steps.

2. ENGAGING COMMUNITY LEADERS TO IDENTIFY LOCAL CLIMATE CHANGE SOLUTIONS

On May 30, WAVE co-sponsored a “Climate Solutions Summit” at UCI, in which organizers invited local community leaders and stakeholders to identify socially meaningful research priorities, important problems and solutions, as well as ways to improve public communication. One of the lead organizers of the event was WAVE Advisory Council member, Dr. Kathleen Treseder, former Chair of the Ecology and Evolutionary Biology School of Biological Sciences at UCI. Through this effort, the summit will foster a more diverse, inclusive, and impactful set of partnerships to develop climate solutions. Keynote presentations addressed climate solutions from both scientific and community perspectives.

3. ADVOCATING FOR CLEAN ENERGY

a. Partnering with stakeholders to stop new gas line

WAVE co-signed a letter to the California Public Utilities Commission supporting an administrative law judge’s proposal denying SoCalGas and SDG&E’s application for a proposed new and redundant gas line. The cosignatories urge the rejection of the proposed application with an eye toward solutions that align with the clean energy goals of the region and state. WAVE partnered with many organizations on the letter, including Climate Action Campaign, Business for Good San Diego (representing more than 230 small businesses), San Diego Chapter Surfrider, Sierra Club San Diego Chapter, and San Diego Coastkeeper.

b. Endorsing and supporting city council candidates who support CCE

For the 2018 midterms, WAVE endorsed and campaigned for city council candidates who support Community Choice Energy. We helped elect: Tiffany Ackley (Aliso Viejo), Joy Brenner (Newport Beach), Kim Carr (Huntington Beach), Katrina Foley (Mayor, Costa Mesa), Toni Iseman (Laguna Beach), Farrah Khan (Irvine), and Andrea Marr and Arlis Reynolds (Costa Mesa). Moreover, with the election of Mayor Foley and Councilmembers Marr and Reynolds, all members of the Costa Mesa City Council now publicly support CCE. We expect the election outcome to improve the overall support of CCE within other city councils. Moving forward, WAVE will provide expert policy advice about CCE to these new council members.

c. Lobbying cities to adopt feasibility studies

By the end of 2018, five Orange County cities had commissioned feasibility studies for CCE, which is an important initial step in the adoption process. The cities are: Laguna Beach, Mission Viejo, Lake Forest, Newport Beach, and Irvine. In addition, staff or council members from 12 other OC cities are working with OC Clean Power to learn about CCE: Buena Park, Costa Mesa, Garden Grove, Huntington Beach, La Palma, Laguna Woods, Placentia, San Clemente, San Juan Capistrano, Santa Ana, Seal Beach, and Tustin. This is remarkable progress, especially considering that we started from zero cities two years ago.

CIVIC ENGAGEMENT

1. STUDENT VOTER REGISTRATION

WAVE takes a lead role in registering and preregistering high school students in Orange County. Since launching our project in October 2017, WAVE has coordinated seven high school drives resulting in nearly 2,500 registered or preregistered students. Comparing against preregistration numbers from early 2017, (see chart), it is evident that WAVE has had a significant impact on the youth vote. The cities where WAVE has worked have the largest percentage of preregistered students.

Number of students preregistered in 2017, by city*		Number of students registered or preregistered by WAVE in 2018, by city	
San Juan Capistrano 7	San Clemente 9	San Juan Capistrano & San Clemente	1,362
Dana Point 11		Dana Point	493
Mission Viejo 22		Mission Viejo	153
Laguna Niguel 9	Laguna Hills 9	Laguna Niguel & Laguna Hills	149
Newport Beach 26	Costa Mesa 22	Newport Beach & Costa Mesa	97
Santa Ana 118		Santa Ana	69

*Data Source: The Civics Center

One of the most successful components of the WAVE registration drives has been teaching students how to register other students. WAVE members work with student leaders at the local high schools, walking them through the voter registration form and the proper procedures in working with the OC Registrar. WAVE also facilitates and coordinates over 100 volunteers to support their efforts.

In addition to voter registration, WAVE has created programs to help students understand the importance of voting. WAVE members developed an hour-long curriculum to be used in high school classrooms, and a longer workshop presented at the Samueli Academy and Orangewood Foundation. These programs are designed to teach students about the democratic process and to empower youth to find their voice and use it at the ballot box.



2. COMMUNITY ENGAGEMENT

a. Coordinating community voter registration events

WAVE expanded our student voter registration and education model for the larger community. WAVE members coordinated a community event in San Juan Capistrano aimed at reaching out to the LatinX community. Additionally, WAVE members held a voter registration drive at a company in Irvine where we registered young professionals in the gaming community and educated them on the importance of civic engagement. We also educated healthcare providers at St. Joseph Mission Hospital on how to engage their clients in the electoral process.

b. Hosting radio series on electoral politics

In October of 2018, WAVE members took to the airwaves to host a three-part radio program on KX 93.5, entitled “Tune In, Drop Out, and Vote: Women for American Values and Ethics.” This program educated the public about electoral politics, dispelled common voting excuses and myths, explained the ballot proposition process, and encouraged the audience to get out and vote.

c. Mobilizing and supporting student activism

In the wake of the Parkland school shooting, many high school students became politically active. Using their collective voices, students organized marches, rallies, and school walkouts to call for gun safety reform. WAVE played an important role in helping local students organize by providing funds for transportation and venue rentals, preparing press releases, introducing student groups to key players in the community, and sponsoring listening events with candidates dedicated to tackling gun violence.

LOOKING AHEAD

1. EXPANDING GRASSROOTS ACTIVISM

Aside from the three major areas described, WAVE has also established itself as a community partner in fighting for women’s reproductive rights (with Planned Parenthood) and LGBTQ rights (with the Human Rights Campaign and the LGBT Center). In order to solidify our role in the community, WAVE is announcing the creation of **WAVE Action Fund**, a 501(c)(4) organization that will allow us to reach a broader base of donors to support our grassroots activism. This work remains a top priority and is core to our stated directive.

2. BUILDING OUR BENCH OF FUTURE LEADERS

We look to 2019 knowing that, despite the inspiring 2018 election results, we cannot declare “mission accomplished.” To further our goals, we will continue to recruit and support progressive political candidates at the federal, state, and local levels who offer the promise of making positive change within our communities and country.

3. RECRUITING AND ENGAGING MORE MEMBERS

Our success in 2018 can trace its roots to a high level of engagement from a growing membership. Critical to our future success will be continuing to grow WAVE by attracting, retaining, and mobilizing more members who wish to devote their time and talent for the betterment of our communities.

4. EXPANDING WAVE

WAVE's impact in the 2018 midterm election in formerly red Orange County suggests other counties and states may benefit from replicating WAVE's mission and blueprint for success. We are already looking to Los Angeles, San Francisco, and the greater Phoenix area as initial sites for expansion.

5. BUILDING RELATIONSHIPS

Through the tireless work of our members, WAVE has attained a strong and admirable reputation with leaders and organizations in Orange County and California. In 2019, we will continue to build on this foundation, leveraging the relationships we have established to increase the profile of WAVE's important work. We also will build new partnerships not only in Orange County, but also in Sacramento, Washington, D.C., and in other targeted areas.

6. DEVELOPING GUN SAFETY PROGRAM

We are working to develop a Gun Safety Working Action Group. This group aims to: 1) lobby the Costa Mesa City Council and the Board of the Orange County Fairgrounds to ban gun shows at the fairgrounds; 2) develop relevant gun safety and mental health awareness literature that can be distributed to all local schools in Orange County; 3) educate the public and local police forces about the availability of Gun Violence Restraining Orders; and 4) continue our partnership with student groups such as SOC4CHANGE and the Parkland Survivors to hold regular rallies, as well as to strengthen outreach and training to address gun safety regulations.



WAVE IN THE NEWS

News +++ Information +++ News +++ Information +++ News +++ Information +++ News +++

Canadian TV (CTV) News
"Joanna Weiss, founder and president of Women for American Values and Ethics tells us how much of a force the women's vote is in this midterm election"
<https://bit.ly/2UHAMqT>

The Globe and Mail
"Behind the 'orange curtain,' women plan for change"
<https://tgam.ca/2D7MhRa>

KCRW
November 7 episode of KCRW's "Press Play with Madeleine Brand" featuring WAVE Executive Board Member Ali Monge and WAVE member Katherine Amoukhteh – <https://kcrw.co/2QBDJuR>

MSNBC
November 9, 2018: "CAN'T STOP, WON'T STOP, NEXT STOP 2020" WAVE Advisory Council members Lara Horgan and Becky Visconti and WAVE members Ginger Osborne, Katherine Amoukhteh and Miriam Laird talk about their activism on a November 9 episode on [MSNBC](https://www.msnbc.com).

The Guardian
"There is no more Republican party": will California's Orange county swing Democratic?"
<https://bit.ly/2t3Z6aO>

Los Angeles Times
"These Orange County super-moms weren't very politically active. Now they're a major force fighting Trump in the midterm election"
<https://lat.ms/2HTh9dO>

The Orange County Register
"WAVE Makers: For Orange County's Progressive Movement, the Future Is Female"
<https://bit.ly/2HVMf4K>

KX 93.5FM
Tune In, Drop Out, and Vote: Women for American Values and Ethics #2 <https://bit.ly/2H-VMkp4>

OC Weekly
"OC Activists to March in Irvine Against Trump's Separation of Migrant Families"
<https://bit.ly/2BmJzFf>

The New Republic
"Opposition to the President in Orange County has Boosted Hopes of a Wave Election this Fall. But Democrats Need More than Anti-Trump to Win"
<https://bit.ly/2ruSzVt>

Los Angeles Times
"Newport Beach and Rohrabacher made an incorrect right turn on SB 54"
<https://lat.ms/2SdE08Z>

The Press-Enterprise
"Why Southern California women will march – and where they'll march – in 2018"
<https://bit.ly/2FRw9Uv>

Los Angeles Times
"Vice President Pence, and protesters, stop by Newport Beach for a fundraiser"
<https://lat.ms/2MRSMMC>

The Orange County Register
"Peace rallies stretch from Laguna Beach to Boston"
<https://bit.ly/2MRtkqB>



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